



Steps to Email Marketplace Link to Customer

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The **Marketplace Link** tool allows an agent to send a link from an in-progress quote or application to the applicant that allows the applicant to return and complete their application at a later time. A button is located at the upper right hand corner of the Marketplace user interface that the agent can use to launch the **Marketplace Link** tool. After clicking the button, an agent can send the applicant an email with a link to their session.

- Click on **Email Marketplace Link** either on the shopping page or at the beginning of the application.

The screenshot shows the OptimaHealth Marketplace interface. At the top right, there is a user greeting "Welcome, Test" and a dropdown arrow. Below this, a button labeled "Email Marketplace Link" with an envelope icon is highlighted with a red box and a red arrow pointing to it from the right. Below the button, the text "Call Us 1-866-550-1516" is visible. A status bar at the top right indicates "OPTIMA AGENT IS ASSISTING TEST TESTING".

On the left side, there is a sidebar with "23 Plans found" and a "Show All Plans" link. Below this is a "Shop by" section with various filters: Deductible, Copayment, Max Out-Of-Pocket, Plan Categories, Monthly Premium, Tax Credit Eligible, Pediatric Dental, and HSA Eligible. At the bottom of the sidebar is an "FAQ/Help" section with links for "What are the health plan categories?" and "What is coinsurance?".


The main content area displays quote results for 1 applicant in VA. It shows estimated monthly cost savings of \$0.00 applied. Below this, there is a "SORT PLANS BY" dropdown set to "Premium". Two health plans are listed:

Plan Type	Deductible	PCP Visit Copay	Max Out-Of-Pocket	Plan Details	YOUR MONTHLY PREMIUM
HMO	\$6,000	\$25	\$6,450	View	\$217.71
Compare <input type="checkbox"/> Bronze <input checked="" type="radio"/>					Continue
HMO	\$6,000	\$25	\$6,450	View	\$224.07
Compare <input type="checkbox"/> Bronze <input checked="" type="radio"/> Tax Credit Eligible <input checked="" type="checkbox"/>					Continue

Your Shopping Cart

1 Applicant / Male / 35 / VA / [Edit Your Information](#)

Your Selected Plans

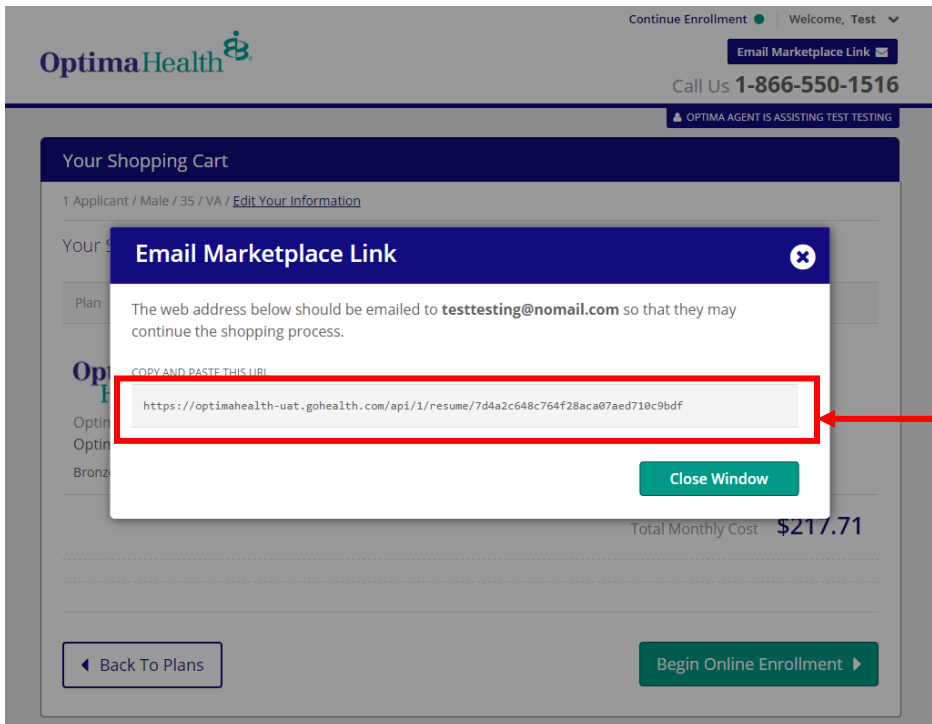
Plan	Plan Type	Applicants	Price
 Optima Health Plan OptimaFit Bronze 6000 25 Bronze HMO View Full Details	Health	<input checked="" type="checkbox"/> Test Testing	\$217.71 / Month Change

Total Monthly Cost **\$217.71**

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- An **Email Marketplace Link** popup screen will appear.
- Copy and paste the link to your own email client.
- Click **Close Window** once you have copied the link.



The screenshot shows the 'Email Marketplace Link' popup window overlaid on the shopping cart page. The popup has a dark blue header with the title 'Email Marketplace Link' and a close button. The main content area is white and contains the following text: 'The web address below should be emailed to testtesting@nomail.com so that they may continue the shopping process.' Below this text is a section labeled 'COPY AND PASTE THIS URL:' followed by a text input field containing the URL: `https://optimahealth-uat.gohealth.com/api/1/resume/7d4a2c648c764f28aca07aed710c9bdf`. This URL is highlighted with a red rectangular box, and a red arrow points to it from the right. At the bottom of the popup is a green button labeled 'Close Window'. The background of the page is dimmed, showing the shopping cart details from the previous image.