

FOR IMMEDIATE RELEASE

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OptimaHealth 

NEWS RELEASE

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**OPTIMA HEALTH HIRING 350 NEW TEAM MEMBERS IN VIRGINIA**

**OVERVIEW**

- Optima Health is hiring 350 new staff to service the soon to be available Optima Health Community Care product.
- Optima Health Community Care will provide Medicaid coverage for Virginians who are elderly or disabled.
- Interested individuals can search for opportunities at <https://www.optimahealth.com/company/careers>.

Virginia based Optima Health is currently recruiting 350 new staff for positions throughout the Commonwealth, including 170 in the Hampton Roads area. The creation of new jobs will facilitate a contract Optima Health signed last month with the Virginia Department of Medical Assistance Services to serve a subset of Virginia's Medicaid population, including individuals who are elderly or disabled. Optima Health will provide the services with its product, Optima Health Community Care.

Hiring for the positions will take place from April – December 2017, as Optima Health Community Care is rolled out across the state beginning with the Tidewater region on August 1, 2017.

Approximately 100 of the staff openings are for the Care Coordinator position, which requires the qualification of Registered Nurse, Licensed Practical Nurse or Licensed Clinical Social Worker. Care Coordinators will help members understand their covered services and how to access services when needed. They will also help members work with their doctors and other health care professionals to complete regular care assessments and carry out individualized care plans.

Other positions being recruited for include Care Coordinator Technicians, as well supporting roles such as Claims Processors, Customer Service Representatives, Information Technology Administrators, Pharmacy Authorization Coordinators and Member Outreach Representatives.

"We're really looking to fill these positions with the professionals who have a passion working with our elderly or disabled citizens," said Carla Olson, Optima Health Director of Human Resources. "We know it's our people that set us apart and make it possible to achieve successful outcomes for our members."

Optima Health employees say the company is a great place to work. In a 2016 employee satisfaction survey, highly-rated areas were employee engagement, overall workplace satisfaction and the likelihood of referring friends and family to the company for services.<sup>1</sup>

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<sup>1</sup> In a 2016 survey conducted by the Jackson Group, total employee satisfaction at Optima Health ranked in the 93rd percentile of all companies surveyed. Employee engagement, overall workplace satisfaction, and the likelihood of referring friends and family for our company services were the highest scoring areas in the survey among Optima Health employees.

Individuals who are interested in the new employment opportunities can search and apply for positions at the following website: <https://www.optimahealth.com/company/careers>.

## **About Optima Health**

Optima Health, based in Virginia, provides health insurance coverage to approximately 450,000 members. With 30 years of experience in the health insurance arena, Optima Health offers a suite of commercial products including consumer-directed, employee-owned and employer-sponsored plans, individual health plans, employee assistance programs and plans serving Medicare and Medicaid enrollees. Its provider network features 26,000 providers including specialists, primary care physicians and hospitals across Virginia. Optima Health also offers programs to support members with chronic illnesses, customized wellness programs and integrated clinical and behavioral health services, as well as pharmacy management – all to help members improve their health. The company’s goals are to provide better health, be easy to use and offer services that are a great value. To learn more about Optima Health, visit [www.optimahealth.com](http://www.optimahealth.com).<sup>2</sup>

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<sup>2</sup> The membership figure includes total membership in all group and individual insured products, Medicare Managed Care Plans, Medicaid and Famis Plans, and self-funded health plans issued or administered by Optima Health. Total Medical Membership based on Membership History Report, June 2016. Includes members from all Optima Health Licenses, products, Medicare and Medicaid products. Optima Health is the trade name of Optima Health Plan, Optima Health Insurance Company, and Sentara Health Plans, Inc. Optima PPO plans, and Medicare Managed Care Plans are underwritten or administered by Optima Health Insurance Company. Optima Vantage HMO plans, Medicaid, and Famis products are underwritten or administered by Optima Health Plan. Sentara Health Plans provides administrative services to self-funded plans but does not underwrite benefits. Employee Assistance Programs (EAP) are administered by Optima Behavioral Health Services, Inc. Wellness programs are administered by Sentara Health Plans. Source for provider network is Optima Health, Provider Status Report, February 2016. All Optima Health plan have benefit exclusions and limitations and conditions when coverage remains effective and in force. Members will receive covered services under the terms of their issued coverage documents.