

Optima Health is becoming Sentara Health Plans.

New name. Same trusted health plan.



Open Enrollment Period - Nov. 1, 2023 to Jan. 15, 2024

Closely review your enclosed health plan renewal letter.

To ensure you get the correct subsidy amount, verify your income and household information is accurate. If you need to make an update, whether you purchased your health plan through heathcare.gov or through us, just sign in to your Member Portal. If you don't make any changes to your plan, you will be automatically renewed.

New for 2024!

You will shop and enroll in Individual & Family Health Plans using Virginia's Insurance Marketplace, a new state-based health benefit exchange. Virginia's Insurance Marketplace

(marketplace.virginia.gov) will replace the Federal Exchange (healthcare.gov) for Virginia residents for all carriers

Virginia's Insurance Marketplace

during Open Enrollment for the 2024 plan year. You will see us on the Marketplace as Sentara Health Plans.

If you need help finding a different Sentara Individual & Family Health Plan, or seeing if you qualify for an enhanced subsidy, call one of our Personal Plan Advisors at 1-800-839-7250, contact your broker, or sign in to your Member Portal.

Don't forget — the deadline to make changes or select a new plan is January 15, 2024.

Member Portal: sentarahealthplans.com/member

Highly-rated, Sentara Health Plans



We are now statewide!



Subsidy Eligibility

Did you know you may qualify for a subsidy even if you didn't qualify before? With the Inflation Reduction Act extending enhanced subsidies through 2025, members may be eligible for a temporary increase in premium tax credits to apply towards the cost of their health plan. Ask your broker or speak to a Personal Plan Advisor at **1-800-839-7250**.

¹ CMS scores qualified health plans (QHPs) offered through the Exchanges using the Quality Rating System (QRS) based on third-party validated clinical measure data and QHP Enrollee Survey responses. CMS calculates ratings yearly on a 5-star scale. Ratings may change from year to year.



Member Portal: sentarahealthplans.com/member

Sentara Health Plans is the trade name of Sentara Health Plans, Sentara Health Insurance Company, Sentara Behavioral Health Services, Inc., and Sentara Health Administration, Inc. Sentara Individual & Family Health Plans are issued by Sentara Health Plans. All plans have benefit exclusions and limitations and terms under which the policy may be continued in force or discontinued. For costs and complete details of coverage, please call your broker or Sentara Health Plans at 1-800-839-7250 or visit sentarahealthplans.com.