



## *How to Use Your EOB Online*

### **Sample Copy for Email use**

The sample email copy below can be used to help educate your employees on how to begin receiving Optima Health Explanation of Benefits (EOBs) by secure email. You can use this copy with or without an attached Flash demo. A Flash demo is available on [optimahealth.com](http://optimahealth.com).

*Subject line:*

New Transaction Available on Optimahealth.com

*Email Copy:*

We're pleased to announce that you now have the option to view your Optima Health Explanation of Benefits (EOBs) online! Say goodbye to paper files--Simply sign on to [optimahealth.com](http://optimahealth.com) and update your preferences to select online EOBs. You'll begin receiving EOBs by secure email attachment, quicker than the printed mail counterparts.

Worried? That's OK, you can choose to receive your EOBs online. If you're not satisfied, you can switch back to paper. Once you see how convenient and easy online EOBs are, you'll jump at the chance to go "paperless." And, your preferences can be updated at any time.

To begin receiving EOBs by email, all you need to do is sign in to [optimahealth.com](http://optimahealth.com) and click on "Get Electronic Explanation of Benefits." We'll even show you how—just view the attached demonstration to see how it works

Don't have a username and password? Registration is easy. Just visit the Registration link to begin the process.

Sign on to [optimahealth.com](http://optimahealth.com) and update your personal preferences today.

*Better Health. Easy to Use. A Great Value.*

**[www.optimahealth.com](http://www.optimahealth.com)**