

**COVA Connect Rewards Program**  
**-Official Rules-**  
**(revised 1/12/10)**

1. By participating in the COVA Connect Rewards Program, participants acknowledge that they have read and understand the Official Rules and agree to abide by them.
2. The Official Rules are governed by the laws of the Commonwealth of Virginia. By entering, participants, without limitation, release and hold harmless Optima Health, the Commonwealth of Virginia and its affiliates, licensees, franchisees, subsidiaries, advertising, and promotion agencies from any and all liability for any injuries, loss, or damage of any kind in connection with this Rewards Program or acceptance and use of a prize won.
3. This Rewards Program started on 11/2/2009 and has been extended to end on 2/28/10.
4. Eligible participants are any Commonwealth of Virginia employees or non-Medicare eligible retirees enrolled in the COVA Connect pilot program; dependents, including employees or retirees who have waived coverage on their own and are participating under their spouse's plan, are not eligible to win prizes. Employees hired during Rewards Program period are automatically eligible to participate.
5. In order to participate in prize drawings, eligible participants are required to complete a Personal Health Profile (PHP) that includes biometric data including blood pressure and cholesterol. Required information must be obtained from a member's personal physician or via screenings provided by CommonHealth. Participants will gain one (1) chance to win in each of the drawings in the COVA Connect Rewards Program. (Screening dates/locations are available on [www.optimahealth.com/COVA](http://www.optimahealth.com/COVA).)
6. Eligible participants may also engage in the Coaching Program in order to gain one (1) additional chance in the contest drawings. Participants must complete three (3) coaching sessions within the drawing period to be eligible. Sessions include:
  - (1) introduction session where kickoff session will be scheduled at a convenient time for the member,
  - (2) kickoff session, and
  - (3) general session.
7. Eligible participants can monitor the progress of the COVA Connect Rewards Program by visiting the COVA Connect Web site at [www.optimahealth.com/COVA](http://www.optimahealth.com/COVA).
8. The first drawing will be held once 30 percent (30%) of the COVA Connect population has completed a PHP. Subsequent drawings will be held at

- the 50 percent (50%) and 80 percent (80%) participation levels. All prizes for qualifying drawings will be awarded.
9. Eligible participants can only win one prize per drawing. Eligible participants can potentially win one prize at each participation level.
  10. Once they are eligible, participants will be entered into all future drawings at the participation levels under this program. (*The sooner a participant completes their PHP and coaching sessions the more drawings they will be entered into.*)
  11. Prize winners will be selected through a random drawing conducted electronically at Optima Health. Prize winners will be posted on the COVA Connect Web site and will receive notification from the Commonwealth of Virginia within five (5) business days from the drawing. If prize winners fail to respond to the prize notification within ten (10) business days of notification, or if any winner fails to comply with any of the requirements, an alternate winner shall be selected through another random drawing conducted electronically at Optima Health.
  12. A prize winner has the right to decline the prize upon notification. If prize winner declines the prize, then an alternate winner shall be selected through another random drawing conducted electronically at Optima Health.
  13. In order to claim their prize, winners will need to complete a release form for promotional purposes.
  14. Delivery of prizes may take up to four (4) weeks.
  15. United States, state, and local taxes as well as any other applicable taxes on prizes are the sole responsibility of the prize winner.
  16. All winners must complete tax form 1099, Request for Taxpayer Identification Number and Certification, to be submitted along with their personal taxes at year end.
  17. Prizes are not transferable. Prizes cannot be submitted for cash.
  18. The odds of winning depend upon the total number of eligible entries in each category.
  19. An eligible participant may be disqualified if it is determined that any rule(s) of the Rewards Program was violated. If a prize winner is disqualified, then an alternate winner shall be selected through another random drawing conducted electronically at Optima Health.