

New Product Names

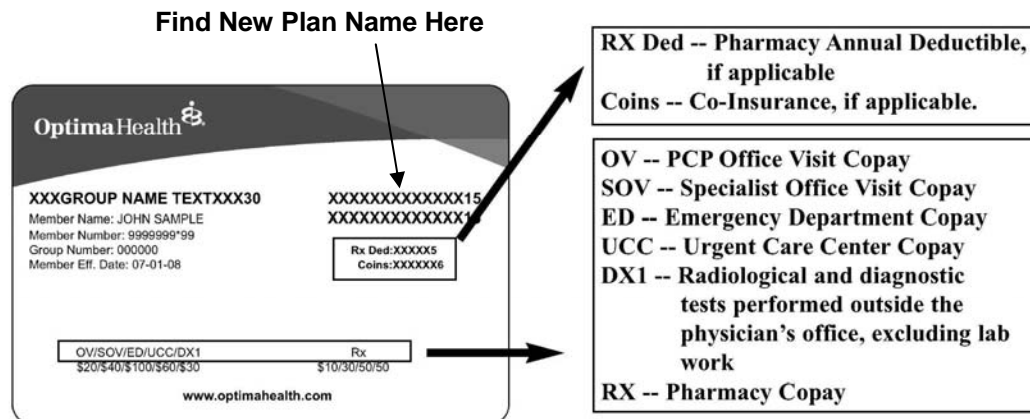
On July 1, 2008, Optima Health launched several new product names in order to better reflect their value and purpose.

<u>Current Plan Name</u>	→	<u>New Plan Name</u>
Optima Direct HMO	→	Optima Vantage
Optima Premier PPO	→	Optima Plus
Optima Foursight	→	Optima Foursight
Optima HSA Eligible PPO	→	Optima Equity
Optima Medicare	→	Optima Medicare
HRA plans (<i>under development</i>)	→	Optima Design

Rest assured our plans have not changed. Businesses and individuals have come to depend on Optima Health for affordability, simplicity, comprehensive coverage, flexibility, innovation and outstanding service – and these will remain our hallmark.

New Member ID Card

Optima Health will also be issuing new member identification cards based on the member's renewal date. The new ID cards have been re-designed to make them easier to read, for both members and providers. Please note that the PCP name is no longer shown on the ID card, because most plans no longer require referrals. For all plans that require referrals, this is indicated on the card. To determine the member's PCP, you may utilize any of the following: www.optimahealth.com, Interactive Voice Recognition (IVR), or the Provider Relations Office at 757-552-7474 or 800-229-8822.



www.optimahealth.com

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