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**For Immediate Release**

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## **HCA Virginia Health System, Optima Health Network Join Forces** *Agreement offers Optima Health members more choice in providers*

**Virginia Beach and Richmond, VA – June 28, 2011** – On July 1, 2011, HCA Virginia Health System will become a provider for the Optima Health network in Virginia. The agreement will provide access for Optima Health members to a complete network including HCA Virginia's hospitals, surgery centers, imaging centers and employed physicians in Central, Southwest and Northern Virginia.

"We are excited to have HCA join our network as it will strengthen our existing network of providers and facilities and allow us to offer more healthcare options for our members," said Michael M. Dudley, President of Optima Health. "HCA has a great reputation in the marketplace and we are pleased to be associated with such a well-established organization."

"Our new partnership with Optima Health will benefit patients throughout the commonwealth," said Margaret Lewis, president of HCA's Capital Division and senior executive of HCA Virginia. "We're fully committed to earning the trust of Optima Health members by providing them with highest-quality care possible."

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### **About Optima Health**

Optima Health provides health insurance coverage to more than 430,000 members throughout Virginia. With 25 years of experience in the health insurance arena, Optima Health offers a suite of commercial products including consumer-directed and employer-sponsored plans, individual health plans, employee assistance programs and plans serving Medicare and Medicaid enrollees. Our provider network features 15,000 providers including specialists, primary care physicians and hospitals across Virginia. Optima Health offers programs to support members with chronic illnesses, customized wellness programs, and integrated clinical and behavioral health services as well as pharmacy management – all to help our members improve their health. Our goal is to help our members improve their health, to be easy to use and offer services that are a great value. To learn more about Optima Health, visit [www.optimahealth.com](http://www.optimahealth.com), or find us via social media at Twitter [www.twitter.com/optimahealth](http://www.twitter.com/optimahealth), Facebook at [www.facebook.com/optimahealth](http://www.facebook.com/optimahealth), LinkedIn at [www.linkedin.com/company/optima-health](http://www.linkedin.com/company/optima-health).

### **About HCA Virginia**

HCA Virginia operates 13 hospitals and more than a dozen outpatient centers in the commonwealth and is affiliated with some 3,000 physicians. Its facilities include Chippenham Hospital, Johnston-Willis Hospital, Henrico Doctors' Hospital, Parham Doctors' Hospital, Retreat Doctors' Hospital, John Randolph Medical Center and Spotsylvania Regional Medical Center in Central Virginia; LewisGale Medical Center, LewisGale Hospital at Alleghany, LewisGale Hospital at Montgomery and LewisGale Hospital at Pulaski in Southwest Virginia (the LewisGale Regional Health System); and Reston Hospital and Dominion Hospital in Northern Virginia. In addition to being one of Virginia's largest employers, it provides approximately \$100 million in charity care to uninsured patients each year and pays \$100 million in taxes. For more information, visit [hcavirginia.com](http://hcavirginia.com), [@hcavirginia](http://twitter.com/hcavirginia), [facebook.com/hcavirginia](http://facebook.com/hcavirginia), or [youtube.com/hcavirginia](http://youtube.com/hcavirginia).